

Stewardship Workgroup and Committee Vision Statements and Goals

Stewardship Outcome

Increase the public's participation in stewardship actions that contribute positively to lands, waters, wildlife, fisheries and communities throughout the Chesapeake Bay watershed.

- Through 2040, build capacity of leaders in the community and environmental professionals with the social science data, technical assistance and support needed to develop, improve and carry out individual- and community-level stewardship programs, including those that will help advance *Chesapeake Bay Watershed Agreement* Goals and Outcomes.

Stewardship Network Ambassadors

Purpose: Grow, map, and engage a network of environmental professionals and community leaders dedicated to stewardship in the Mid-Atlantic region. Leverage the network for collaborative, mutual benefit through network science training, knowledge-sharing, and intentional feedback loops to inform Stewardship Workgroup priorities and activities.

Focus Areas: maintaining and improving the Steward Map; keeping contact info and network data current; identifying and strengthening partnerships; using network science to inform stewardship collaboration; offering training and outreach to increase understanding and use of network mapping tools

Map Manager Role: manage Chesapeake Steward map website, technical maintenance, and contact entries

Short-term Goals:

- Meredith – train Katie to be the future CSM Manager.
- Review and update the current Chesapeake Steward Map and contact database; ask each Ambassador to add five more people to the map.
- Identify opportunities to conduct or promote basic network science training.
- Conduct outreach (e.g., use the map to identify Lightning Talks speakers + get Lightning Talk speakers to add themselves to the map, share the map on newsletters, at partner meetings, at conferences, etc.).
- Distill and share lessons learned from network development out to CBP and partners.

Long-term Goals:

- Increase awareness of network science principles and tools across the Chesapeake Bay Program, Stewardship Workgroup partners, and organizations with stewardship programs around the watershed.
 - Use this information to ultimately guide efforts to connect with the public and mobilize stewardship efforts at individual and community levels.
- Identify gaps in represented partner networks and stewardship organizations on the map.
- Strengthen partnership development by making network connections more visible and expanding outreach across the watershed.
- Identify stewardship hub leaders and better understand how personal relationships influence stewardship work across the watershed.

Stewardship Resource and Capacity Committee

Purpose: Build a central hub of resources that helps stewardship practitioners overcome implementation barriers and share success stories, best practices, tools, research, training, and funding opportunities through web-based and other outreach channels.

Focus areas: collecting and organizing useful resources; curating practical tools (e.g., Local Concepts playbook, Chesapeake Behavior Change) for stewardship practitioners; elevating case studies and success stories; sharing research, training opportunities, and funding information; distributing content through various communication channels (e.g., newsletters, recorded webinars, write-ups from Lightning Talks)

Short-term Goals:

- Gather member input on what barriers they face and what resources would be most helpful; prioritize small set of high-value content areas.
 - Use cohort of advisors (e.g., Kacey Wetzel, Jenny McGarvey) to review resources and determine a way to use them.
- Connect with managers of existing, similar resource hubs (e.g. Marine Debris Resource Hub).
 - Distill lessons learned from other network hubs.
- Identify existing resource collections, databases, and materials that can be organized into the hub (e.g., Workgroup webpage).
- Determine how resources will be collected, reviewed, updated, and shared.
 - Mini focus groups (e.g., CB Funders Network, Choose Clean Water Coalition - Wuill, NFWF) to identify needs.

Long-term Goals:

- Create regularly updated, easy-to-use hub that serves as go-to resource for practitioners and program managers.
 - Highlight general stewardship issues, then link to resource toolkits, other programs, etc. in the watershed.
 - Highlight lessons learned and successful approaches that can be replicated.
 - Expand the reach of the hub to the broader stewardship community through multiple outreach mechanisms.
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Components of Future Stewardship Workgroup Meetings

1. Lightning Talks (set topics in advance) - use Management Strategy Outcome Challenges to identify topics for future meetings
 - Build political support and enabling policy for stewardship programs
 - Expand replicable models and shared communications and behavior change capacity.
2. Resource Spotlights
 - Highlight and/or teach attendees how to use or apply resources, data, and trainings that already exist (e.g., a spotlight on how to use Chesapeake Behavior Change's data/ insights)
 - Services that are offered through different groups – e.g., technical assistance
3. Chesapeake Bay Program Logistics
4. Sub-group/committee updates