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# WHAT'S ON THE HORIZON? LOCAL CAPACITY AND SUCCESS FOR STORMWATER BEYOND 2025

## Today's Discussion

**01** Who Are We?

03.
Process

05.
Roadblocks

**02.** Goals

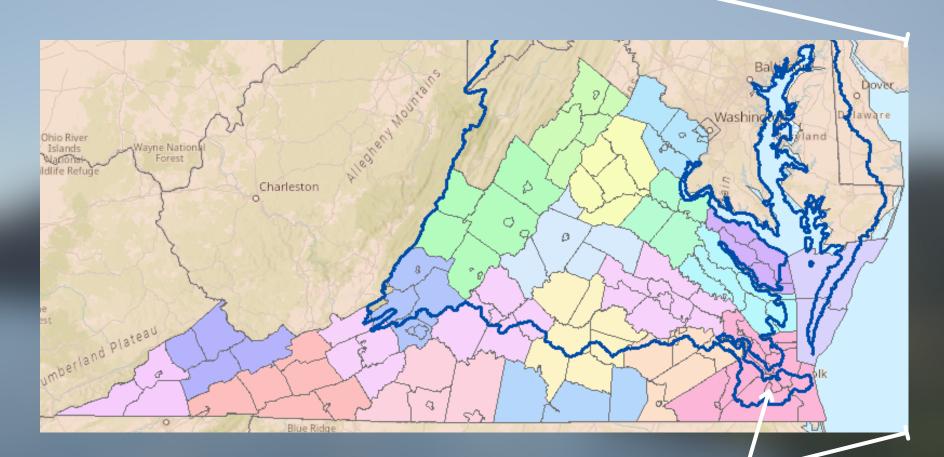
**04**Successes & Partnerships

**06.** Beyond 2025



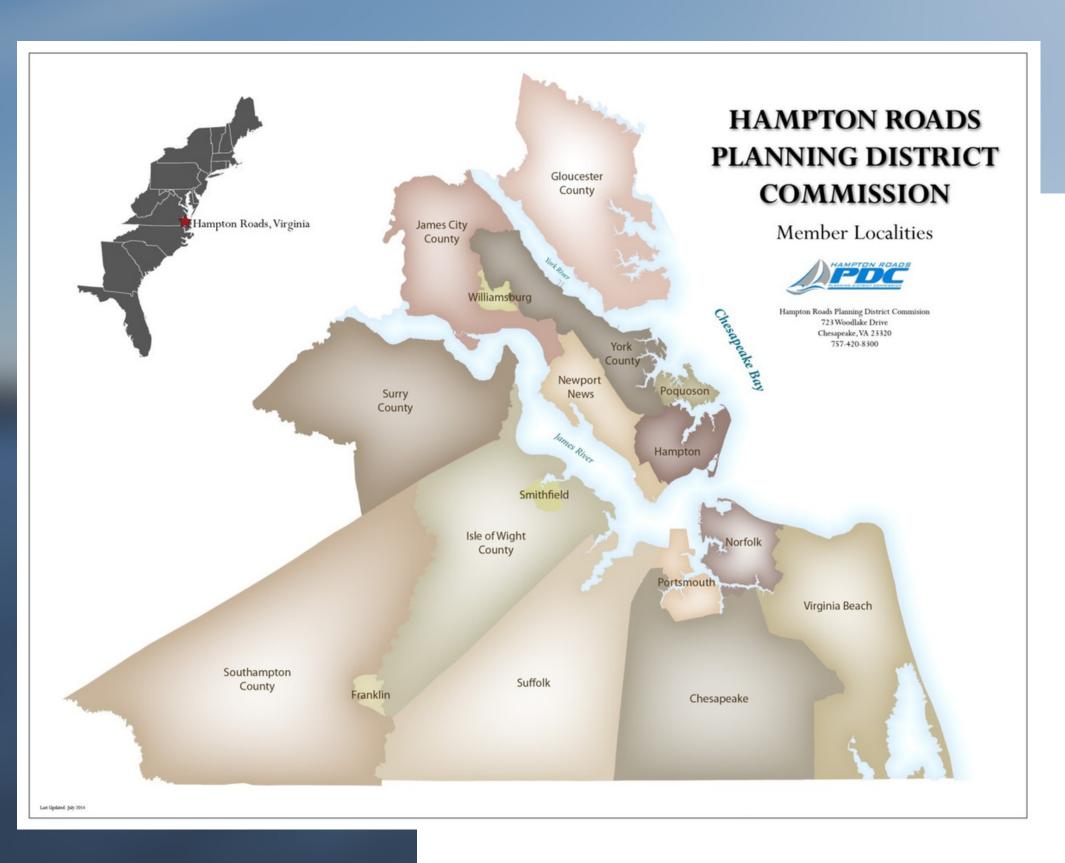
## Buffalo Detroit Cleveland ennsylvania Ohio Columbus New Jer nnati

## Who are we?



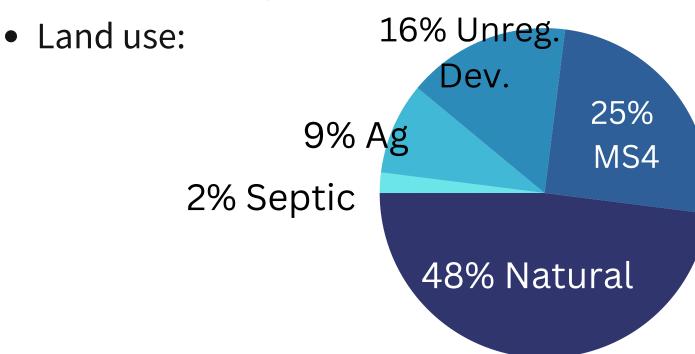
Hampton Roads Planning
District Commision
(HRPDC)

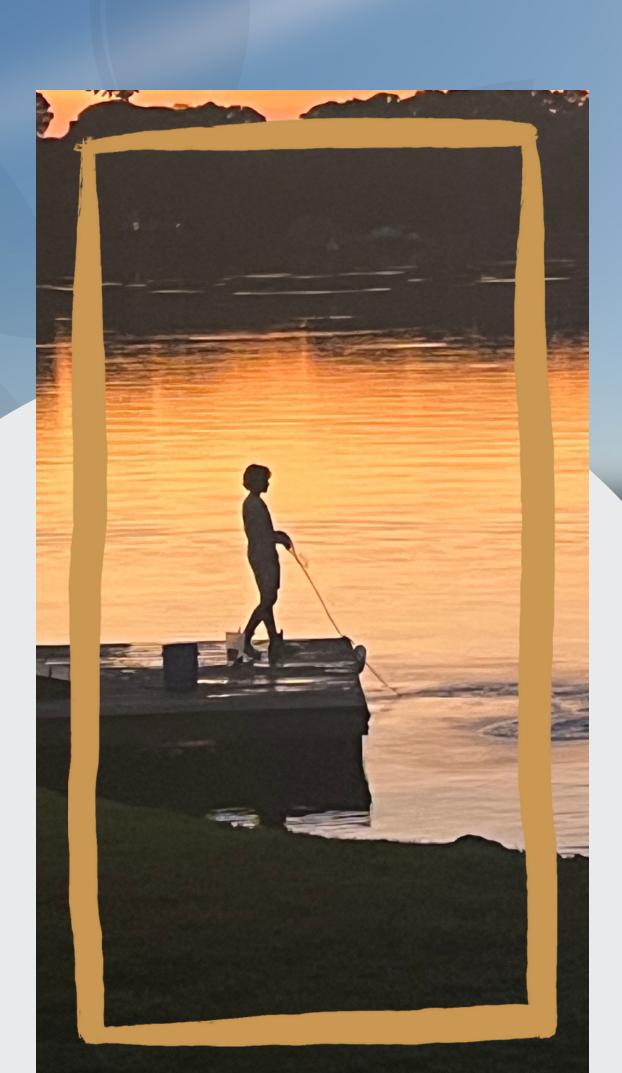
22 Planning District or Regional Commissions State enabled; locally created



## Who are we?

- 1 of 15 regional planning districts in the Virginia Bay watershed
- 15 of 17 localities in our region are totally or partially in the Bay watershed
- 11 of those 15 have Municipal Separate
   Storm Sewer Systems (MS4) permits





## Goals

#### What do we want to achieve?

- For the Bay TMDL Decrease total nitrogen, phosphorus, and sediment
- For everything else Reduce and manage flooding, improve habitat for fisheries, strive for swimmable & fishable waterways, improve water quantity and quality of life for our residents



Improve quality of life to enjoy the things we love.

## Process

Developing a Phase III WIP and beyond



01

#### State partnership

Provide regional input based on local needs from PDCs and Soil, Water, Conservation Districts (SWCDs)

02

#### **Grow Capacity**

At the regional scale in the unregulated agriculture and urban sectors

03

#### Engage

Identify needs, gaps, interests, incentives, and BMPs

04

#### Implement

Grow partnerships that lead to nutrient reductions and water quality improvement

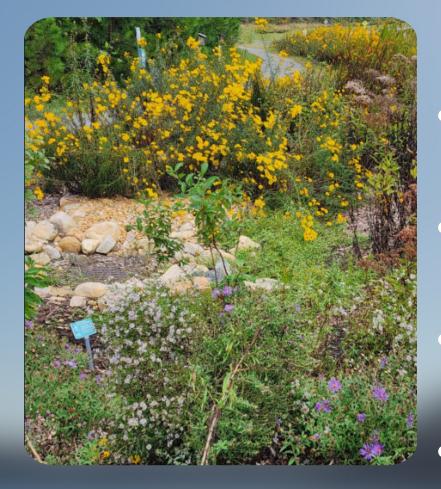


Stormwater Local Assistance Fund





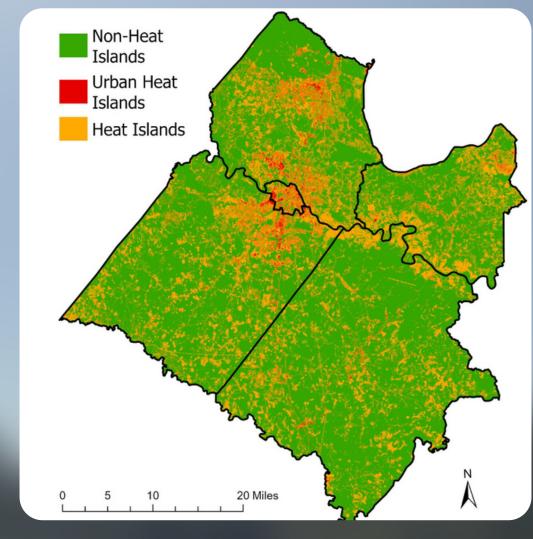
## Successes & Partnerships



#### **Studies**

- Urban Heat Island Study (GWRC)
- BMP Implementation Analysis (NVRC)
- Urban Tree Canopy
  Assessments (CSPDC)
- Regional Water Quality Monitoring (HRPDC)











## Resource Development

- Stormwater grants for park upgrades (GWRC)
  - State funding opportunities to grow PDC capacity

#### **New Initiatives**

- Septic Relief Program (GWRC)
- Identifying industrial
   partners for BMP
   implementation (HRPDC)



### Coordination, Planning, & Outreach

- Rain Barrel Workshops (RVARC)
- Hazard mitigation planning (CSPDC, NNPDC)
- Field days (RVARC)
- Mapping and land use data availability (NNPDC)









## VETLANDS WATCH

### Implementation

- Riparian Restoration (CSPDC)
- Green Parking lot demonstration (HRPDC)
- Living Shorelines and Septic repair (Fight the Flood MPPDC)
- <u>Living shorelines initiative</u>

(NNPDC)

- Tree Plantings (CSPDC)
- Native plant demonstration garden (GWRC)
  - Septic pump outs (RVARC, NNPDC)

## Successes Partnerships

Fight the Flood Program Investment in Middle Peninsula Flood Protection

\$31.539.380

in direct loans and grants and counting (2020 to January 1, 2024 and counting)

221 Applications Submitted Requesting \$136,235,152 for Middle Peninsula Flood Protection from 2020 to January 1, 2024

- 2024 44 Applications Submitted Requesting \$81,553,891
- Requesting \$14,386,148
- 2022 92 Applications Submitted Requesting \$28,131,659
- esting **\$11,009,109**
- 2020 10 Applications Submitted

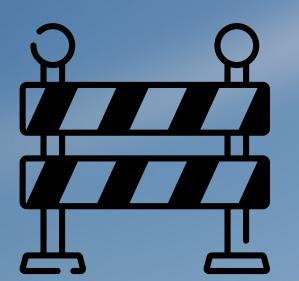


**Annual Flood Protection Investment** Level Totals awarded via Fight the

• 2024 - 5 Applications Awarded Totaling

- \$4,404,667
- 2023 23 Applications Awarded Totaling \$6,399,457
- 2022 23 Applications Awarded Totaling \$13,612,148 • 2021 - 19 Applications Awarded Totaling
- \$5,968,763
- 2020 10 Applications Awarded Totaling \$1,154,345







## Implementation

- Capacity to manage grants
- Overwhlemed by funding
- Timing
- Tracking & reporting (bean counting)

## Roadblocks

All related to different types of capacity needs



### **Competing Interests**

- Staff capacity for competing local priorities
- Water quantity vs quality
- Economic development vs environmental land use planning
- Funding streams with opposite requirements

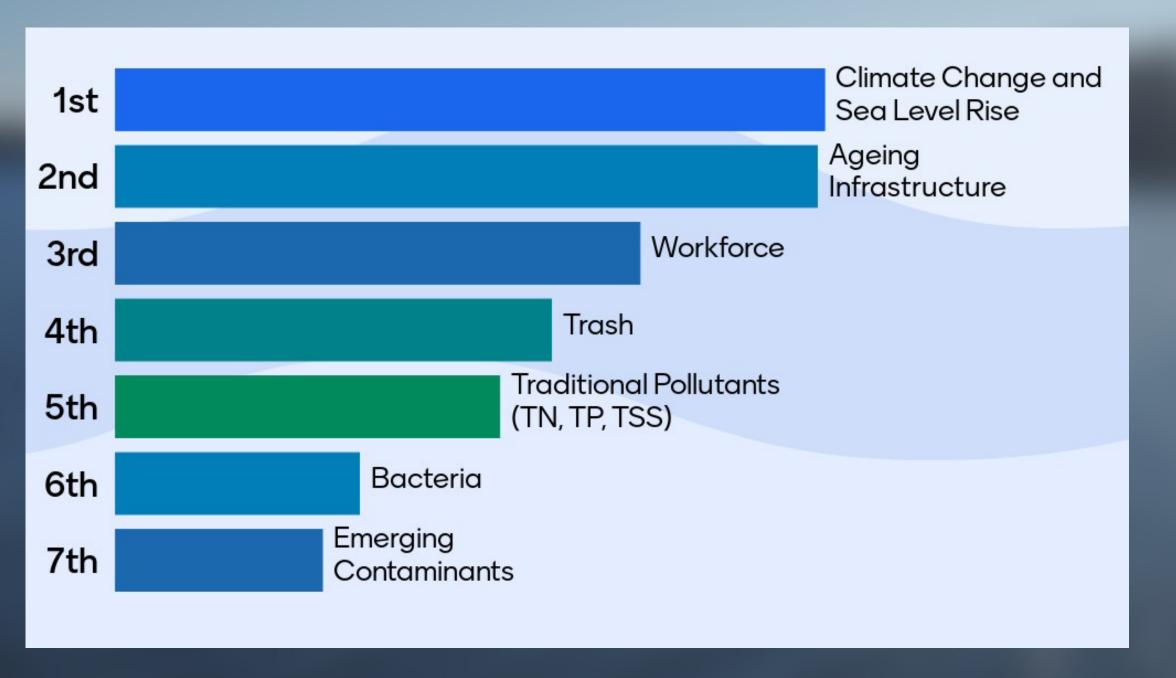


#### **Stakeholders**

- Capacity to provide impactful outreach to all
- Educating and informing the right people
- Competing for similar funding

## Stormwater Managers Survey

## What are your top concerns?



## What are your funding priorities?

- 1. Ageing infrastructure
- 2. Reducing pollutants
- 3. Flooding
- 4. No capacity to apply
- 5. Innovative solutions
- 6. Unregulated BMPs



## Potential Near Term Solutions - ( )-



#### Invest in capacity

- Technical assistance providers
- Finance, contracts, and grant management staff
- Address gaps in workforce development (See LGAC Forum report, 2019)

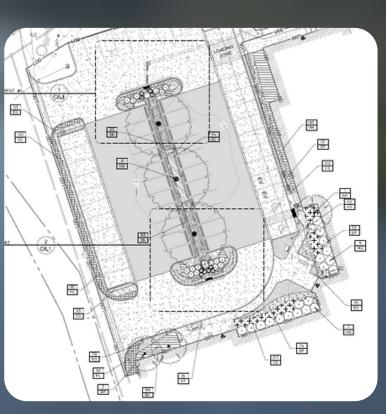
#### Understand grant requirements, deliverables, etc.

- Learn by doing
- Create networks
- Review burdensome requirements
- Look for templates and easy to use portals

#### Educate, educate, educate

- Bay 101 for stormwater staff
- Share knowledge
- Train the trainer
- Build pilots or demonstration projects







## Beyond 2025

It's not all about the money, although money helps...



## Develop Local & Regional Capacity to...

- Apply for funding
- Manage grants and contracts
- Grow stakeholder engagement
- Implement more BMPs
- Promote alternatives for land use planning
- Streamline and inform tracking and reporting

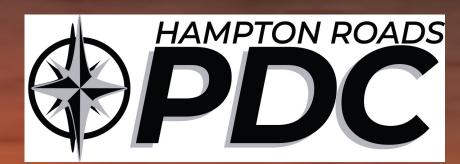
## Develop a Network of Local Liasions

- Share knowledge
- Share resources
- Offer trainings
- Identify what's working
- Identify and overcome barriers
- Leverage small watershed groups



## THANKS

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## Current funding opportunities

### NFWF Small Watershed Grants Program (SWG) - April 3

- SWG Implementation (SWG-I) grants of \$150,000-1,000,000 will be awarded for projects that result in direct, on-the-ground actions to protect and restore water quality, species, and habitats in the Bay watershed.
- SWG Planning and Technical Assistance (SWG-PTA) grants up to \$150,000 will be awarded for projects that enhance local capacity to implement future on-the-ground actions, consistent with SWG Program priorities, through community-based assessment, planning, design, and other technical assistance-oriented activities.

#### CB Trust Green Streets, Green Jobs, Green Towns Grant Program - March 7

• Multiple tracks up to \$175,000

## VA only - Wetlands Watch and VA Outdoors Foundation Coastal Resilience and Trees Fund - April 5

• Up to \$25,000, can include capacity building, stewardship, and natural infrastructure