



Chesapeake Bay Program
Science. Restoration. Partnership.

WORKFORCE WORKGROUP

Purpose

The Workforce Workgroup exists to strengthen and align efforts that build a skilled, informed, and connected workforce supporting the health and sustainability of the Chesapeake Bay watershed. We bring together educators, employers, training providers, and community partners to identify and remove barriers, elevate best practices, and coordinate strategies that expand access to environmental and watershed-related career pathways for all job seekers.

Outcome and Targets

Increase the ability of all job seekers in the watershed to understand, participate in and succeed in career pathways that positively support the Chesapeake Bay watershed.

- By 2040, inform and grow implementation of strategies that help students, educators and job seekers to become aware of and understand environmental careers, in-demand skills, and pathways to access these opportunities.
- By 2040, increase the number of post-secondary institutions and training providers offering industry-recognized credentials that support Chesapeake Bay Watershed Agreement Goals and Outcomes.
- By 2040, engage employers to support greater hiring and retention of workers trained in fields necessary to support Chesapeake Bay Watershed Agreement Goals and Outcomes.

Benefits of Participation

By participating you can expect to build more partnerships across education, workforce, and industry. Be on the leading edge in defining priority conservation-oriented workforce needs, skills, and credentials in the Chesapeake region. Other benefits include:

- Access to information and success opportunities in a field that is emerging
- Regional data availability, standardization and tracking
- Ability to connect with people in other networks (e.g. conservation, CTE)
- Skill building
- Entrepreneurial approach to workgroup development that embraces a network mindset at the outset