

GROWING MARKET-BASED APPROACHES TO CONSERVATION IN THE CHESAPEAKE BAY WATERSHED

October 29-30, 2014

**USDA George Washington Carver Center
Beltsville, MD**

DRAFT AGENDA

Wednesday, October 29, 2014:

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| 8:00 – 9:00 | WELCOME AND INTRODUCTIONS, OVERVIEW OF TRAINING
The Conservation Fund |
| 9:00 – 10:15 | SESSION 1: KEYNOTE PANEL: LANDSCAPE APPROACH TO CONSERVATION
Robert Bonnie, US Department of Agriculture
Dan Ashe, US Fish & Wildlife Service (<i>invited</i>)
Nick DiPasquale, US Environmental Protection Agency |
| 10:15 – 10:30 | BREAK |
| 10:30 – 11:30 | SESSION 2: INTRODUCTION TO ECOSYSTEM SERVICES AND MARKET-BASED APPROACHES
Chris Hartley, US Department of Agriculture |
| 11:30 – 12:30 | LUNCH |
| 12:30 – 2:30 | SESSION 3: OVERVIEW OF FEDERAL AND STATE AUTHORITIES CONTRIBUTING TO MARKET-BASED APPROACHES
Bob Rose, US Environmental Protection Agency
Deblyn Mead, US Fish & Wildlife
Doug Lipton, NOAA National Marine Fisheries Service
Eric Sprague, Alliance for the Bay |
| 2:30 – 2:45 | BREAK |
| 2:45 – 4:45 | SESSION 4: COMPARISON OF MARKET BASED TOOLS AND MECHANISMS, PART I – REGULATORY
<u>Moderator:</u> Steve Martin, US Army Corps of Engineers
Lora Zimmerman, US Fish & Wildlife
Jenny Thomas, US Environmental Protection Agency
Amelia Letnes, US Environmental Protection Agency |
| 4:45 – 5:00 | WRAP-UP DAY 1 |

Thursday, October 30, 2014:

- 8:00 – 8:15** **WELCOME, ANNOUNCEMENTS**
- 8:15 – 10:00** **SESSION 5: COMPARISON OF MARKET BASED TOOLS AND MECHANISMS, PART II: VOLUNTARY AND PRE-COMPLIANCE**
Moderator: Chris Hartley, US Department of Agriculture
Emily Pindilli, US Geological Survey
Bill Hohenstein, USDA Climate Change Program
Marissa Paslick, Regional Greenhouse Gas Initiative (RGGI)
- 10:00 – 10:15** **BREAK**
- 10:15 – 11:30** **SESSION 6: MARKET DEMAND IN THE CHESAPEAKE BAY**
George Kelly, Environmental Banc & Exchange, LLC
Sarah Diebel, US Navy
- 11:30 – 12:30** **WORKING LUNCH**
SESSION 7: RIBITS Demo
Steve Martin, US Army Corps of Engineers
- 12:30 – 2:00** **SESSION 8: TOOLS FOR QUANTIFYING PERFORMANCE**
Marlen Eve, US Department of Agriculture
Mindy Selman, World Resources Institute
Lora Zimmerman, US Fish & Wildlife Service
- 2:00 – 2:15** **BREAK**
- 2:15 – 3:00** **SESSION 9: CREDITING and STACKING**
Morgan Robertson, University of Wisconsin - Madison
- 3:00 – 4:00** **SESSION 10: IMPLEMENTATION OF MARKET-BASED TOOLS AT THE STATE LEVEL**
Maryland
Virginia
Pennsylvania
Washington, DC
- 4:00 – 5:00** **FORUM ON NEXT STEPS AND COORDINATION**
Facilitated discussion on opportunities that exist for coordination in the Chesapeake Bay Watershed that currently are not being leveraged and/or could be leveraged further.