Table 1: Defining the Project and Outlining the Scope of Work

*The purpose of this table is to articulate a project idea to evaluate project necessity/relevancy and to strengthen project outcomes, steps, and deliverables.

Item	*Text Box*
Goal Implementation Team (GIT)	Cross-Goal Team Proposal
Project Priority #	
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Project Title (10 words or less)	Targeted, integrated service delivery to private landowners and communities in the Choptank.
Project Type	Community-based policy framework and training approach for targeted watershed restoration outreach and implementation
Proposed Outcomes	● Applied use of decision support, guidance and landowner outreach tools,initiated with community and local government partners ● More effective landowner outreach through "trusted messenger" contact and multi-disciplinary cross training and service delivery. ● Provide training to enhance TSP cultural competency skills and advance Diversity, Equity and Inclusion goals. ● TSP skill development to address hurdles, identify key programs and funding sources and ensure follow-up ● Integrated, multi-disciplinary delivery of services to landowners that optimize habitat co-benefits, such as wetlands, living shorelines and riparian forest buffers ● Develop a model with transferability to other regions ● Assess utility of this approach and recommend improvements based on TSP/trusted source/landowner feedback
CBPO Creative Team Component(s) (Yes or No)	Yes
Justification (500 words or less)	Implementing water quality practices that optimize habitat co-benefits requires the applied use of decision support tools, a mix of BMPs and site-specific design and management techniques. Individual Technical Service Providers (TSPs: defined in Project Steps) often are unaware of the programs, technical/financial assistance and points of contact for the broader TSP community. This project will leverage the products of prior GIT funded projects such as 1) Wetland Landowner Outreach Tool, 2) Quantification of Green Infrastructure Hazard Mitigation Related to Inland and Coastal Flooding, 3) others as applicable.

	We know that implementing BMPs on private lands is paramount to the success of CBP goals but effective landowner outreach is considered a barrier by many GITs. Most privately held parcels provide a mix of water quality and habitat enhancement opportunities, which underscores the need to develop a system to deliver an integrated suite of services. We also know that, within a discrete geographic area, various TSPs have personal relationships with landowners and/or are known to be "trusted messengers". A coordinated system is needed that provides multidisciplinary cross-training and communication networks across the TSP community. Trusted messengers can rely on this network to pull in the needed resources to satisfy the water quality and habitat interests of private landowners at the whole parcel scale. The TSP community will have access to parcel prioritization roadmaps to guide targeted proactive outreach through trusted messenger networks. This is a pilot project, focused in the Choptank Watershed, to complement the existing "Envision the Choptank" and contributing to the Delmarva Restoration Conservation Network. Developing a coordinated approach to service delivery was identified as a critical need. Particular attention will be given to the delivery of riparian buffer, stream protection, wetland and living shoreline services to private landowners but will encompass broader whole farm and forest planning. This project will also serve the broader eastern shore region and is intended to be a repeatable model in other discrete TSP community areas.
Proposed Project Steps and Timeline	This project is focused on developing a system for coordination and multi-disciplinary work across the Technical Service Provider (TSP) community in the Choptank watershed. TSPs include, but are not limited to the following: Soil Conservation Districts, regional foresters, non-profits, government agencies, land trusts, watershed restoration specialists, private sector and others. Phase I: Inventory and TSP Stakeholder Research 1. Identify who the existing TSPs are in the Choptank and the services provided. 2. Inventory existing training programs, landowner outreach decision support tools, prioritization maps and other guidance available through the Choptank community, CBP and other partners. 3. Conduct stakeholder research and convene a focus group to evaluate how a training and communication network should be constructed and delivered to be most helpful. Phase II: Development and Training 1. Develop network, program/curriculum/supportive products 2. Train TSPs Phase III: Review Effectiveness 1. Consult with TSPs to evaluate effectiveness. 2. Determine future needs and adjustments based on TSP feedback.
Estimated Costs	Phase 1- 50 hours ($5,000) Phase II- 450 hours ($45,000) Phase III- 40 hours ($4,000)

	$54,000
Cross-Goal Benefits	● Improve coordination and inclusion of less connected audiences/under-served communities ● Accelerate the rate of tidal and non-tidal wetland and riparian forest buffer restoration by aligning places, people and practices through customized delivery. ● Enhance habitat conditions for fisheries and resiliency for coastal communities with land-based restoration practices that restore degraded areas and maintain healthy areas. ● Increasing capacity of local leaders and citizen stewards through TSPs.
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