



HARRY R. HUGHES CENTER FOR
AGRO-ECOLOGY, INC.



Chesapeake Bay Program
Science. Restoration. Partnership.

Activity 1 Team

October 27, 2020
Steering Committee Meeting



Local Stakeholder Engagement

- Compiled contact lists
 - Worked with CWIP Steering Committee members
 - Focus on individuals with specific knowledge of jurisdictional WIPS (conservation districts, county planners, local agency staff, etc.)
- Individual outreach with key contacts in advance of press release
- Forwarded press release to local stakeholders with state-specific information.
- Initiated scheduling.

Nitrogen (N) Load Reduction (Millions of Pounds) for the Primary CWIP Strategy				
STATE	Sector	Baseline	Primary CWIP Strategy	N Reduction
MD	Agriculture	0.85	0.68	0.17
	Developed	0.35	0.35	0.00
	Natural	0.26	0.26	0.01
	Septic	0.19	0.19	0.00
	MD Total	1.67	1.49	0.18
NY	Agriculture	5.62	5.50	0.12
	Developed	1.52	1.52	0.01
	Natural	2.97	2.96	0.01
	Septic	0.19	0.19	0.00
	NY Total	12.39	12.26	0.13
PA	Agriculture	39.20	33.51	5.69
	Developed	13.98	13.34	0.64
	Natural	16.51	16.42	0.09
	Septic	1.66	1.66	0.00
	PA Total	79.29	72.87	6.41
TOTAL	Total	93.35	86.62	6.72

Local Stakeholder Engagement

Maryland (3 web-based meetings)

University of Maryland Sea Grant
Extension Program, Harry R. Hughes
Center for Agro-Ecology

Pennsylvania (8 web-based meetings)

Chesapeake Conservancy, Center for
Watershed Protection

New York (1-3 in-person meetings)

Center for Watershed Protection

Counties within Primary CWIP Strategy			
Maryland	Pennsylvania		New York
Baltimore County* Cecil Harford	Adams Bedford* Berks Blair Bradford Cambria* Cameron Centre Chester Clearfield Clinton Columbia Cumberland Dauphin Elk Franklin Fulton Huntingdon Jefferson*	Juniata Lackawanna Lancaster Lebanon Luzerne Lycoming Mifflin Montour Northumberland Perry Potter Schuylkill Snyder Sullivan Susquehanna Tioga Union Wyoming York	Broome Chenango* Cortland Delaware* Madison* Otsego* Tioga Tompkins*

**Marginally within CWIP: 5% or less of the county falls within the primary CWIP geography*

Local Stakeholder Engagement

Web-based meetings

- CWIP Steering Committee members from the relevant jurisdictions are invited to participate in the online workshops and provide introductions.
- Meetings are grouped by jurisdiction (for example, by county). State and regional stakeholders will be provided a schedule and may attend at any time.
- Where possible, CIT will secure time on the agenda of a meeting of relevant stakeholders to reduce redundancies.
- CIT members will use a consistent format & slide deck.

Format:

- History of and need for a CWIP, and the meeting objectives.
- Technical overview regarding the BMP identification and selection process along with the implementation opportunity maps that resulted from this process.
- Breakout sessions and get feedback on initial concerns, potential for proposed BMPs, areas that are missing, constraints, and ongoing activities, which will be used to inform revisions to the draft CWIP.
- The CIT will compile feedback from all the online workshops and provide it to the CWIP Steering Committee through the Center for Watershed Protection.

Local Stakeholder Engagement

Pennsylvania update

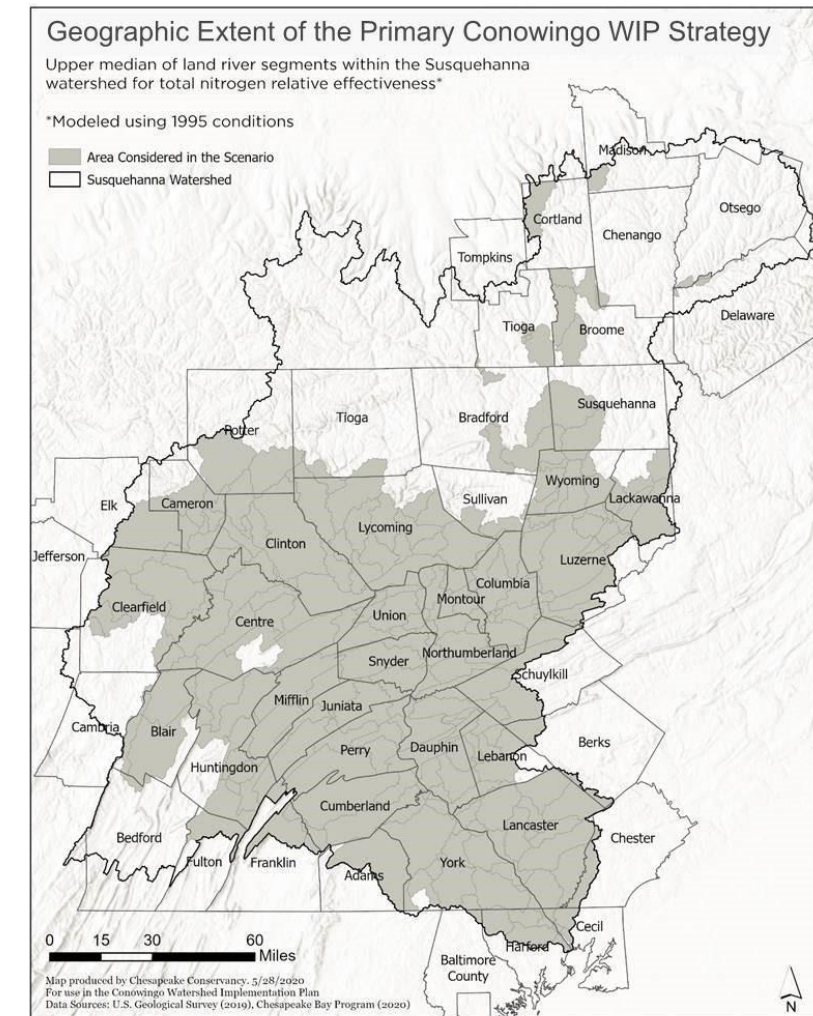
- 8 web-based meetings, one for each of the on PA's Phase 3 WIP Tier 1 & 2 counties
 - Adams, Bedford, Centre, Cumberland, Franklin, Lancaster, Lebanon, York
- Initial notification email sent by PA DEP and by CIT on October 15, 2020 to a list of 90+ stakeholders approved by DEP
 - County Commissions, Conservation Districts, County Planners, County Action Plan Coordinators, state & federal agency staff
- County Action Plan coordinators have offered to help convene management teams & local leaders for workshops
- Scheduling is underway and will be finalized in the next two weeks.

CIT Contacts:

CWIP Steering Committee: Bryan Seipp, Center for Watershed Protection

PA DEP CBO: Ruth Hocker, Center for Watershed Protection

Local Stakeholders: Carly Dean, Chesapeake Conservancy



Local Stakeholder Engagement

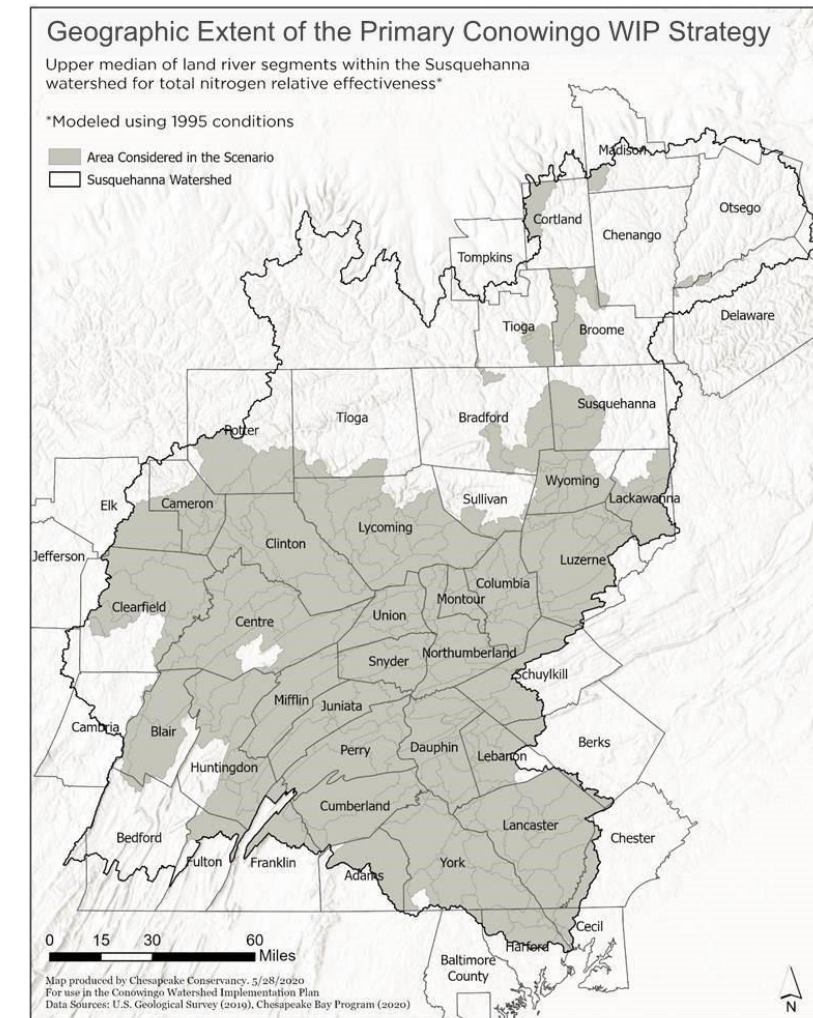
New York update

- Stakeholders in all counties within Primary CWIP Geography will be invited to participate in public comment meetings
 - Broome, Chenango*, Cortland, Delaware*, Madison*, Otsego*, Tioga, Tompkins*)
- 1-3 in-person meetings will be hosted with most-impacted counties:
 - Broome, Cortland, Tioga
- CIT will work with local leaders to enact COVID precautions. Initial notification email sent by CIT on October 16, 2020 to 15 stakeholders approved by DEC
 - Conservation Districts, NYSDEC regional staff, Upper Susquehanna Coalition
- CIT will work with conservation districts to coordinate meetings

CIT Contacts:

CWIP Steering Committee: Bryan Seipp, Center for Watershed Protection

Local Stakeholders: Deb Caraco, Center for Watershed Protection



Local Stakeholder Engagement

Maryland update

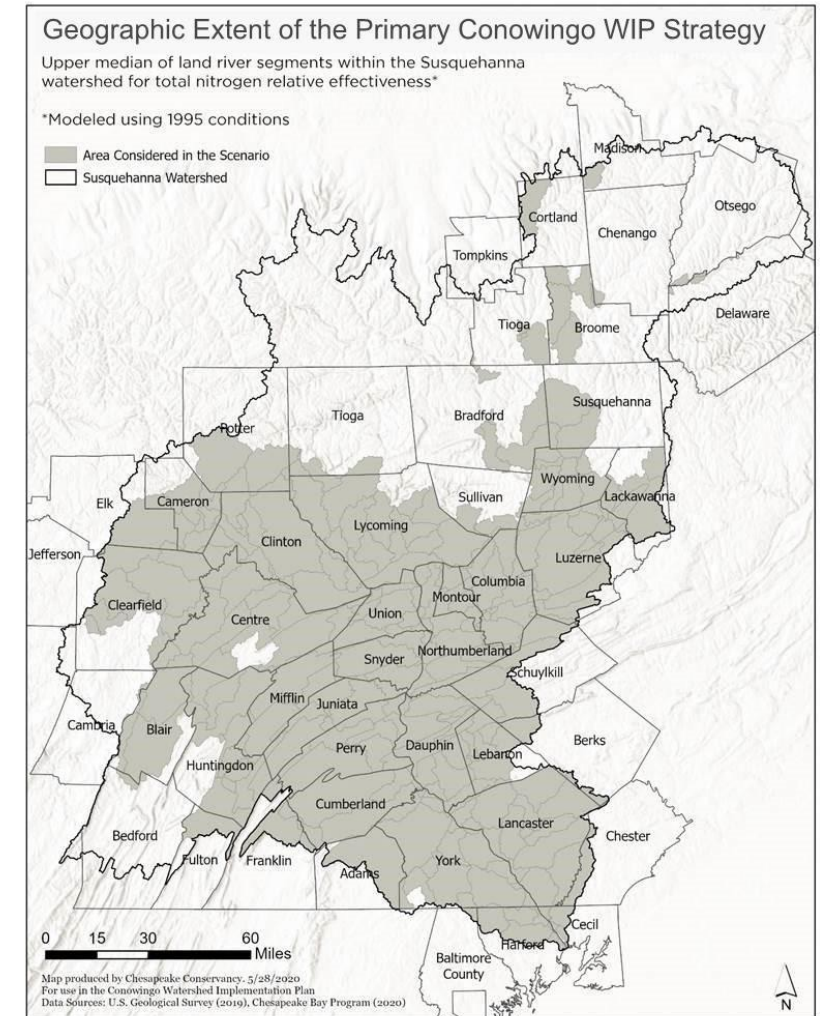
- On October 15 we sent initial CWIP information via Constant Contact to 37 individuals.
 - Follow-up reminder sent 4 days later
 - Current “open” rate for Constant Contact messages is at 83.3% with 30% of them clicking on links.
- Continuing to add names to the list.
- Targeting dates for stakeholder workshops in November and December.
- Determining which online platform will work best for all stakeholders

CIT Contacts:

CWIP Steering Committee: Bryan Seipp, Center for Watershed Protection

Local Stakeholders: Eric Buehl & Kelsey Brooks, University of Maryland Sea Grant Extension;

Nancy Nunn Harry R. Hughes Center for Agro-Ecology



Questions?