An Accountability Structure

ChesapeakeStat

We knew we had ChesapeakeStat.

Could we realign this website with the Agreement?



Over the course of several months, we worked with an outside, objective expert to evaluate ChesapeakeStat. Was it meeting our needs? And those of our users?

We learned that in attempting to be all things to all people, you serve very few.

Our research revealed opportunities and challenges.

Users were familiar with the product, but found it hard to navigate.

Some information was missing, while other information was hard to find.



So we created something new.

An accountability structure.

A gateway to web products that will improve information-sharing and decision-making at the Chesapeake Bay Program.

A communications product that explains how we are governed, how we work and how we can be held accountable for what we do.

Let's take a look.



Hom

Overview

Partnership

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Contact Us

Managing Watershed Restoration

ChesapeakeStat improves information-sharing and decision-making at the Chesapeake Bay Program. As we work toward the goals of the Chesapeake Bay Watershed Agreement, we invite you to access reliable, results-oriented data and information about our progress and hold us accountable for our work.



PROGRESS

Our progress is measured by accurate, up-to-date and accessible data and information on environmental health, habitat restoration and funding.

Learn More



CHESAPEAKE DECISIONS

Our work is guided by a decision-making framework that supports adaptive management: learning while doing and adjusting our efforts as needed.

Learn More



DATA

The Chesapeake Bay Program is built on a range of data that reach beyond those stories that are told by our indicators of environmental health and restoration.

Learn More

death

Track progress toward the TMDL and its Two-Year Milestones, learn about best management practice review panels or find out how we track healthy watersheds.

Learn more about the Watershed Agreement

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In transition...eventually, ChesapeakeProgress will house water quality information related the Agreement.

In the meantime, the TMDL Tracker, Two-Year Milestone Progress Tool and Best Management Practice Review table can be accessed from the ChesapeakeStat homepage.



CHESAPEAKE PROGRESS



CHESAPEAKE DECISIONS



CHESAPEAKE DATA

What's next?



Our progress toward the Watershed Agreement is measured by accurate, up-to-date and accessible information on environmental health, habitat restoration and funding.

Users need....

- A high-level understanding of Bay health
- A deeper understanding of how we are doing in our work to reach the goals of the Watershed Agreement

Users need...

- The who, what, when, where and why
- The connections between areas of our work

Users need....

- Clear, concise and shareable content
- Statistical and spatial representations of progress, bolstered with data that tell a story

ChesapeakeProgress will become home to the scientific data and information that make up our environmental indicators.

ChesapeakeBay.net will become home to data-supported stories.

And our users will be better served.



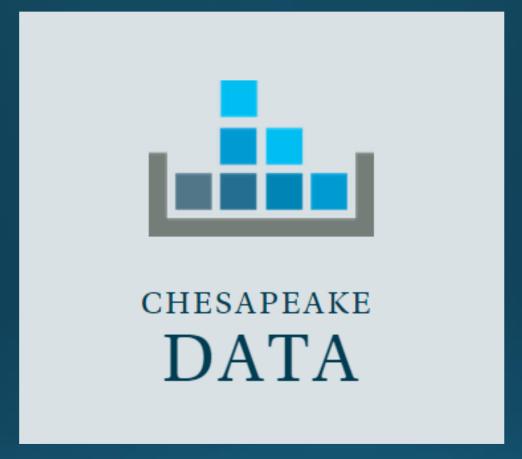
Our work is guided by a decision-making framework that supports adaptive management: learning while doing and adjusting our efforts as needed.

Target audience:

- Goal Implementation Teams
- Workgroups
- Management Board members

Users seem to need....

- An understanding of why we are or aren't on track
- A sense of how we should adjust our work
- A look at the returns on our investments and insight into how we can optimize our spending



Our decisions are influenced by a range of environmental data, which reach beyond those stories that are told by our indicators of environmental health and restoration success.



Catherine Krikstan



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Guy Stephens

Want to know more?
Our team is happy to help!



Questions?

ChesapeakeStat.com