

The background features a series of concentric circles in light gray and dashed lines, creating a ripple effect. A solid blue callout box is centered on the page, containing the title text.

# Approach to Setting Local Planning Goals

**West Virginia**

West Virginia  
“local”

*Select counties or sub-counties –  
developed lands*

*Conservation Districts – agriculture*

*Goals not mandated but voluntary*

West Virginia  
measurable  
goals

- *Numeric goals for priority BMPs for agriculture*
- *Numeric and/or programmatic goals as determined for developed lands*

# West Virginia engagement strategy

- Outreach Meetings
  - Sectors
  - Local governments
  - Regional Planning and Development Councils
  - Watershed Associations
  - Conservation Districts
  - Scientists and Academia
  - Public
- Public Input
- Decision Support Tools
  - CAST
  - Monitoring Trends
  - Co-benefits




# West Virginia's schedule

- Outreach Schedule
  - Monthly since January 1, 2018 with various groups
- Local planning goals
  - Draft – December 1, 2018
  - Final – August 9, 2019

# West Virginia's Approach for tracking progress

- *WV focus is on reaching broad, overall goals*
- *review progress toward local goals annually through two year milestones and annual progress reporting, follow up, adaptively manage*





# West Virginia Successes & Challenges to Date

- Successes
  - Solid preparation by partners prior to meetings to identify documented local priorities
  - Use of CAST to understand priority BMPs and level of effort needed
  - Good participation by technical service providers
  - Gained credibility, trust and buy-in from stakeholders as a result of the refined model and WV's progress through the Midpoint Assessment
  - Good attendance at sector and stakeholder meetings
- Challenges
  - Low attendance at public meetings
  - Stakeholder identification of local needs and priorities that result in minimal load reductions
  - Small, struggling local governments in some parts of the watershed