Creating and Maintaining an Indicator

Cradle to Grave

1. Goal Implementation Team (GIT) Coordinator identifies and presents a monitoring, tracking or other need related to tracking progress toward the Chesapeake Bay Watershed Agreement to the Status and Trends Workgroup. [Note: The Status and Trends Workgroup sits under STAR, and will have clear, defined criteria to help them maintain the integrity of the Indicators Framework and the products derived from it.]
2. Status and Trends Workgroup Coordinator works with GIT Coordinator to identify metrics and indicator(s) to meet monitoring or tracking need.
3. Status and Trends Workgroup Coordinator informs Management Board and Communications Workgroup of new metrics and indicator(s).
4. GIT Coordinator and Staffer (with assistance from STAR as needed) collate and send monitoring and tracking data, analysis and methods to Status and Trends Workgroup Coordinator.
5. Status and Trends Workgroup Coordinator quality checks data, analysis and methods.
6. GIS Team uses data to create or update maps.
7. Web Content Specialist uses data, analysis and methods to create or update webpages.
8. Communications and Web Teams determine whether, when and how to promote indicator updates based on editorial calendar and newsworthy nature of information.

    Note: An indicator update may be embargoed on a case-by-case basis, but these cases are rare (with the Chesapeake Bay Program erring on the side of transparency and timeliness).

Prioritizing the Approval of New Indicators

1. When a large number of indicators is up for approval at the same time (which could happen when our work plans are written) how will they be prioritized?

    Recommendation: Work between STAR and STAC.