

Local Leadership Workgroup

Matt Pennington, Chair September 12, 2019

Process for Meeting the LLWG Outcome







Understand the Needs



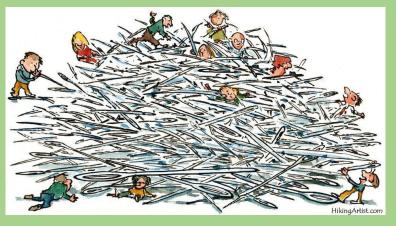












Database of Vetted Resources

Build Relationships

 Expanded list of trusted sources (75+) with state level associations (MACO, VML, PSATS etc.) prioritized

• 10+ trusted source representatives on LLWG

 Strategic meetings with additional trusted sources



Database of Vetted Resources

 Compiling potential resources (50+ resources)

 Vetting of Tree Canopy Resources scheduled for November LLWG meeting



Delivery via Trusted Sources

The Audience

Local government leaders (elected and appointed officials, senior staff)



The Deliverer

Trusted Sources (e.g., Virginia Association of Counties)



The Translators

Local Leadership Workgroup (LLWG)
Local Government Advisory Committee (LGAC)
Communications Workgroup



The Subject Matter Experts

Chesapeake Bay Program Goal Implementation Teams (GITs) and Workgroups

Celebrate Successes



What we need from you:

Introduce LLWG to trusted sources that you know

• What panel topics should we consider for upcoming trusted sources conferences? What content should the facilitator guides include?

 Suggest watershed panels for upcoming conferences and volunteer to attend trusted sources conferences and speak on panels

Reach out to LLWG with your ideas!