WORKING DRAFT – summary of local actors, from perspective of local engagement team for Maintain Healthy Watersheds Goal Team Complied by Donnelle Keech, August –September 2014 (dkeech@tnc.org, 301-722-0313)

Local Actors, Local Leaders	Geographic scope, diversity	Role/power	Drivers/interests	Existing channels to reach	<mark>Notes</mark>
Elected Officials - PA	Townships, cities Planning districts? How many in PA?	 Land use planning and authority Cities may own/operate drinking water and wastewater facilities Cities may be responsible for MS4 permits compliance 	Avoid voter disapproval Facilitate new development Meet community needs with shrinking state and federal funding	LGAC	Key because of their authority over land use decisions Primary focus of efforts by LGAC, GIT6
Elected Officials - VA	Counties, cities Planning districts? How many in VA?	 Land use planning and authority Cities may own/operate drinking water and wastewater facilities Cities may be responsible for MS4 permits compliance 	Avoid voter disapproval Facilitate new development Meet community needs with shrinking state and federal funding	LGAC	See above
Elected Officials - MD	Counties, cities How many in MD?	 Land use planning and authority Cities may own/operate drinking water and wastewater facilities Cities may be responsible for MS4 permits compliance 	Avoid voter disapproval Facilitate new development Meet community needs with shrinking state and federal funding	LGAC MD Municipal League MD Association of Counties	See above
Municipal staff - planners	Townships have not? Varies in terms of where this capacity sits relative to land use decision making authority	 Can shape, guide, inspire better land use decisions, were political climate supports it May lead community stakeholders, and/or establish processes that enable local stakeholder engagement 	MD has state laws mandating county comprehensive plans	Professional associations State-based municipal leagues and association of counties	What variation in how powerful planners are due to how land use or community plans are used to determine decisions?
Municipal staff – water providers, wastewater treatment operations, engineering, public works	Every local government unit Bay wide has some element of this – enormous diversity in terms of capacity,	Front line staff with expertise and experience to understand risks and impacts to critical community infrastructure from	Delivery of service Maintenance of infrastructure	Professional associations State-based municipal leagues and association of counties Rural Water Association	As a group, these folks are focused in their outlook, not easy to engage in "broader conversation", and conservative about trying new things.

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Municipal staff – stormwater managers, environmental	specialization, professionalization.	environmental change or degradation Technical advisors to other staff and officials •	Costs, protecting their budget/rate structure		Is this a distinct category?
compliance Municipal staff – economic development	Many local governments units Bay-wide have some element of this – enormous diversity in terms of capacity, specialization, professionalization.	?? is there a distinct and consistent role for this type of staff? And is there strong enough connection to healthy watersheds to justify including them here?			
Land trusts	How many Watershed-wide? What is range, distribution of size of org, scope of territory?	 Know landowners Educators Advocates Potential champions 	Generally land conservation within selected geographic area (rarely watershed defined) Preserving or enhancing community character, natural heritage	Land Trust Alliance Maryland Environmental Trust PA/VA groups?	
Watershed organizations	How many Watershed-wide? What is range, distribution of size of org, scope of territory?	 Know water resources and local threats Know river/stream users Advocates Educators Potential Champions 	Generally watershed protection within a selected watershed Reducing or blocking sources of pollution Supporting/accomplishing specific watershed management actions (i.e. riparian buffers, stream restoration)	River Network? RiverKeeper? UMCES IAN? ICPBR? SRBC?	

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			Recreational access		
Conservation districts	County-based, watershed wide	 Respected source of technical assistance to landowners, local governments and watershed associations Often staff are local champions for sound resource management approaches 	Implementation of government programs Showing results based on current criteria for state and national program goals	National Association of Conservation Districts State Associations of Conservation Districts (MD, PA, VA) Note Source Water Collaborative connection	
TU chapters	Number and distribution? Variation in size and capacity of chapters?	 Grass roots with deep passion of one of the more charismatic "benefits" of healthy watersheds Citizen stakeholders who will react or respond to engagement on nature-related issues. 	Creating and protecting trout habitat and public fishing access	TU	Already engaged through Fisheries GIT?
Hiking clubs, bird clubs, paddlers	Number and distribution? Variation in size and capacity?	 Grass roots with passion for land and water resources Citizen stakeholders who will react or respond to engagement on nature-related issues. 	Varies by area and focus of club.	Slim to none – diverse, dispersed. ??membership in national or state-based groups?	
OTHERS					