

Management Strategy Development Work Session



Chesapeake Bay Program
Science. Restoration. Partnership.

Healthy Watersheds Outcome

Land Use Metrics and Methods Outcome

Land Use Options Evaluation Outcome

10/30/2014

Agenda for today

10 – 10:30am Welcome and Review of our task: management strategy development

10:30 – 12pm Management strategy for Healthy Watersheds Outcome

12 – 12:30pm Lunch on your own

12:30 – 2pm Management strategy for Land use Metrics Outcome

2 – 3pm Management strategy for Land use Options Evaluation Outcome

Chesapeake Bay Watershed Agreement

- Signed on June 16th, 2014 by the Chesapeake Bay Program Executive Council.
- Identifies the Partnership's collective commitments for restoring and protecting the watershed through 10 goals and 29 outcomes.
 - Goals articulate the high level aspects of the partner's vision
 - Outcomes express specific, time-bound, measurable targets that directly contribute to each goal

Management Strategies

“Within one year the signing of the Chesapeake Bay Watershed Agreement, the CBP’s Goal Implementation Teams will develop Management Strategies for the Outcomes that support the Agreement’s goals.” – Chesapeake Bay Watershed Agreement

A management strategy is a single document that summarizes the CPB “Decision Framework” process and the collective thinking of the CPB Partnership. It outlines the means for accomplishing the outcome as well as monitoring, assessing, reporting progress and coordinating actions among partners and stakeholders.

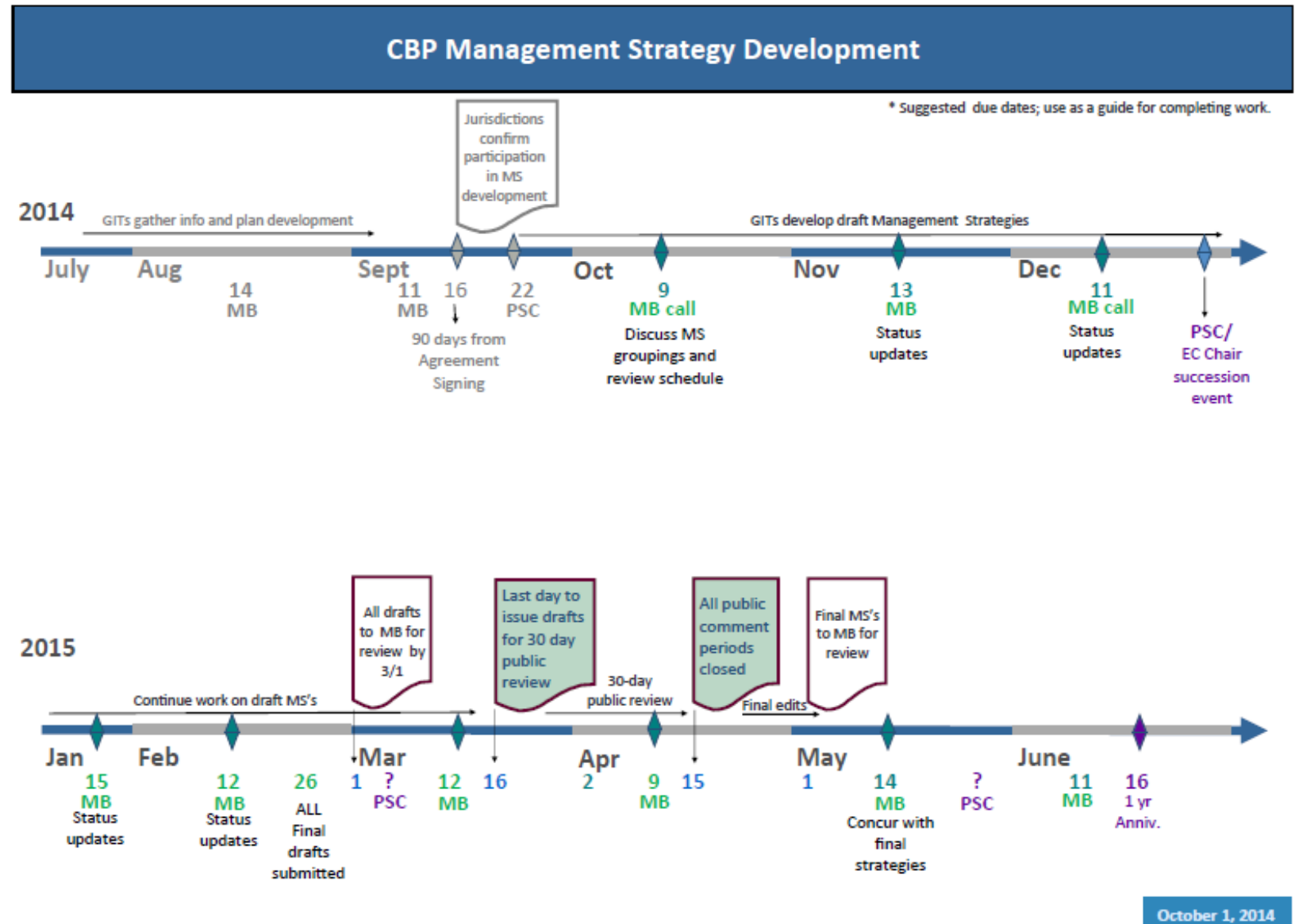
Management Strategy Document – Key Elements Framework

Each MS is expected to include each of the following “key elements”:

- | | |
|---|--|
| 1) Executive Summary (to be developed by the CBP Communications Office) | 6) Management approach, including plans for local engagement |
| 2) Outcomes and Baselines | 7) Monitoring Progress |
| 3) Jurisdictions and agencies participation, including plans for local engagement | 8) Assessing Progress |
| 4) Factors influencing ability to meet goal | 9) Adaptively Manage |
| 5) Current efforts and gaps | 10) Biennial Workplan |

Timeline

All management strategy drafts are due to the Management Board for review by 03/01/2014



Our task:

The Chesapeake Bay Program's Maintain Healthy Watersheds Goal Implementation Teams is responsible for developing Management Strategies for the following Outcomes:

Healthy Watersheds Outcome

Land Use Methods and Metrics Outcome

Land Use Options Evaluation Outcome

Healthy Watersheds Outcome

100 percent of state-identified currently healthy waters and watersheds remain healthy.

Lead = develop content	Tracking workgroup
Reviewers = provide input on content; review drafts	All signatories, LGAC, + tbd
Outreach = track mtgs, review final draft	Identified stakeholders, CAC, STAC + tbd
CBP Collaboration	Water Quality, Stewardship GITs

Land Use Methods and Metrics Outcome

Continually improve the knowledge of land conversion and the associated impacts throughout the watershed. By 2016, develop a Chesapeake Bay watershed-wide methodology and local level metrics for characterizing the rate of farmland, forest and wetland conversion, measuring the extent and rate of change in impervious surface coverage and quantifying the potential impacts of land conversion to water quality, healthy watersheds and communities. Launch a public awareness campaign to share this information with citizens, local governments, elected officials and stakeholders.

Lead = develop content	Land use workgroup
Reviewers = provide input on content; review drafts	All signatories, LGAC, CAC, + tbd
Outreach = track mtgs, review final draft	Identified stakeholders, STAC + tbd
CBP Collaboration	Water Quality GIT, +?

Land Use Options Evaluation Outcome

By the end of 2017, with the direct involvement of local governments or their representatives, evaluate policy options, incentives and planning tools that could assist them in continually improving their capacity to reduce the rate of conversion of agricultural lands, forests and wetlands as well as the rate of changing landscapes from more natural lands that soak up pollutants to those that are paved over, hardscaped or otherwise impervious. Strategies should be developed for supporting local governments' and others' efforts in reducing these rates by 2025 and beyond.

Lead = develop content	LGAC, CBC, Local engagement workgroup
Reviewers = provide input on content; review drafts	All signatories, CAC, + tbd
Outreach = track mtgs, review final draft	Key stakeholders, STAC + tbd
CBP Collaboration	Water Quality, HW, Stewardship GITs

Healthy Watersheds Outcome: What has been done to date

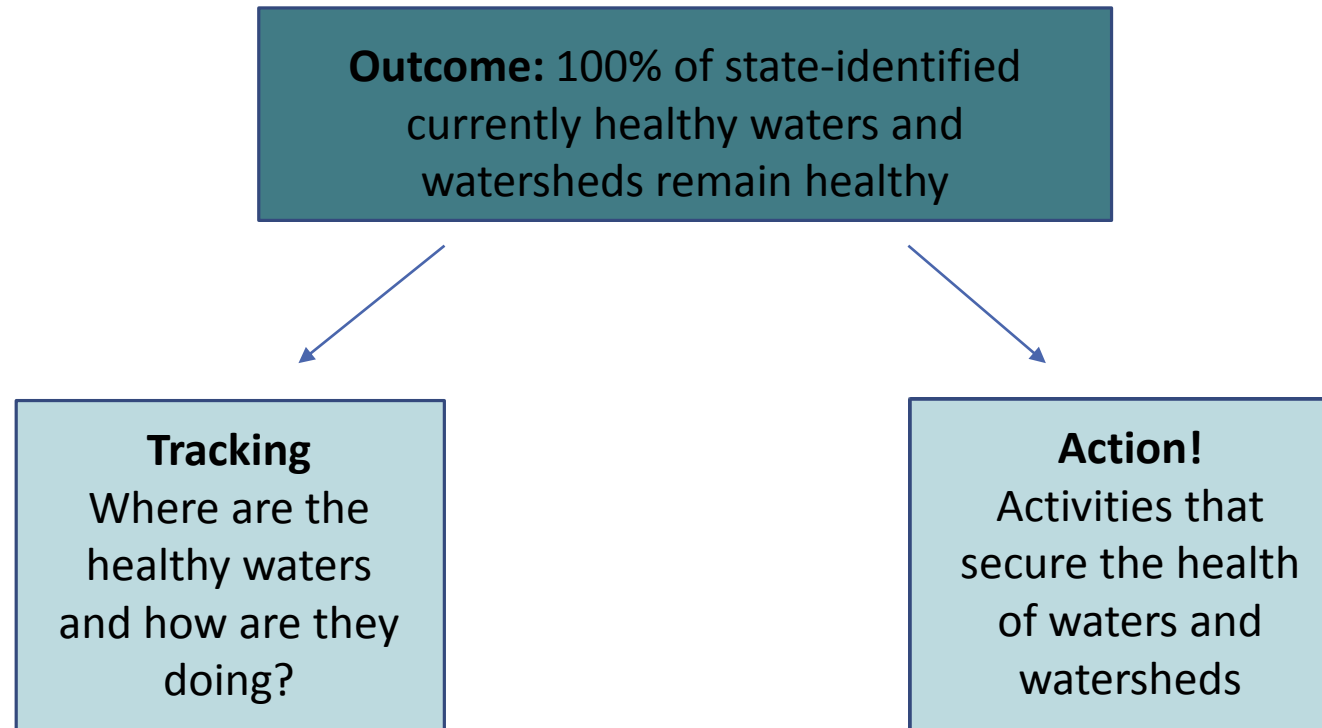
*2012 Decision Framework Document

*2013 Healthy Watersheds GIT Strategy Document

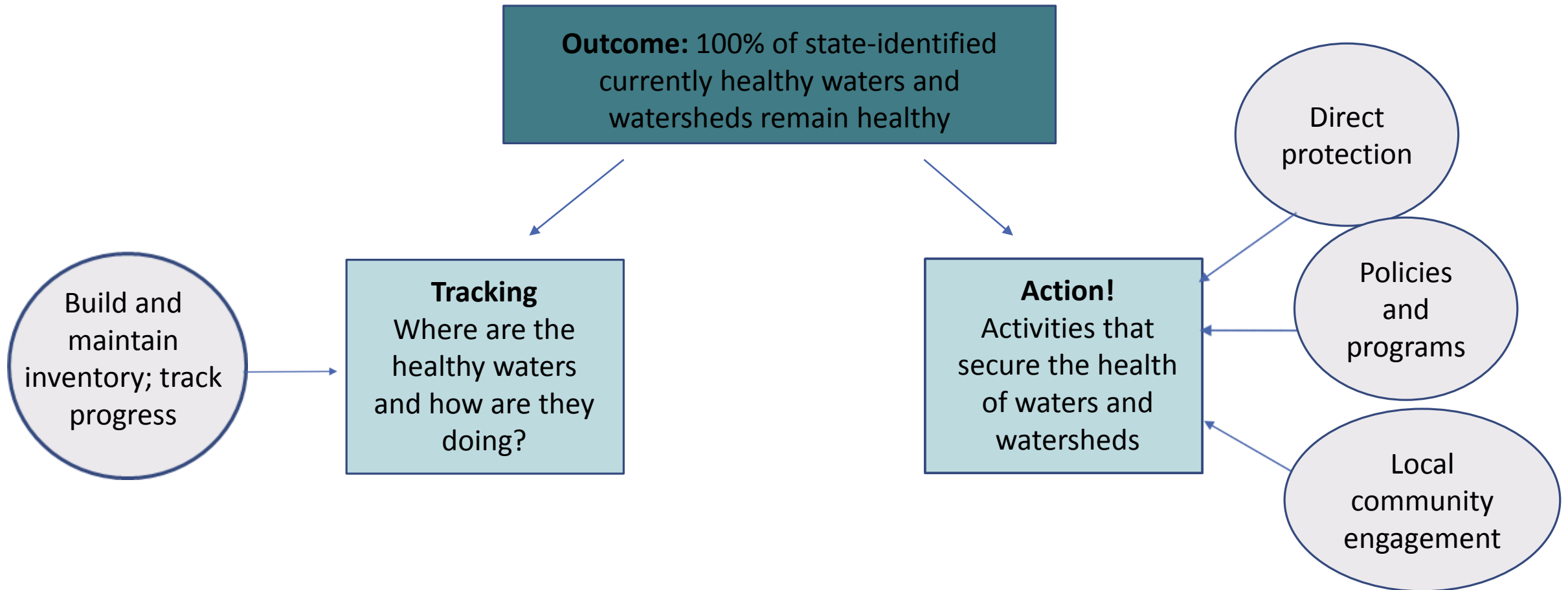
Map of State-Identified Healthy Watersheds (to be updated in the next few months)

*These documents addressed gaps, factors affecting achievement of goal and outcome, and other “key elements” we can include and build on in this Management Strategy.

Achieving our Outcome requires two things...



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Important questions for today

Who else needs to be in the room?

Which key elements need the most work?

When should we meet again?