

Paula Hill Jasinski

Ms. Jasinski, from Richmond, Virginia, is the co-founder of a dual model for connecting science to decision making. Both Chesapeake Environmental Communications (CEC) and Green Fin Studio make environmental and marine science more accessible to real world problems facing communities and ecosystems.

CEC provides a range of technical capabilities from data analysis to interactive tool development. Whereas, Green Fin Studio focuses more on creative marketing and communication efforts to engage with people and communities around environmental issues.



With more than 20 years of experience in science and environmental communications, Paula develops innovative new programs and marketing strategies for clients in academia, non-profit, government, and private sectors. Her areas of expertise include climate change adaptation, coastal restoration, fisheries management, coastal/marine planning and management, and environmental advocacy.

Paula currently chairs the Chesapeake Bay Program's Citizens Advisory Committee (CAC). In addition to that, she has an extensive background in volunteer and advisory roles, serving on several advisory boards, climate change planning workgroups, fisheries management panels, and technical committees, including Ecology Project International's Advisory Council and Virginia Sea Grant's External Advisory Committee. She is a 2017 graduate of the University of Virginia Sorensen Institute's Political Leadership Program. Paula holds an undergraduate degree in Biology from the University of Virginia and a Master's degree from the College of William and Mary's, Virginia Institute of Marine Science in Marine Science and Resource Management.

Find more about Paula's work online at: www.ChesapeakeData.com, www.GreenFinStudio.com or contact her directly at: Paula@GreenFinStudio.com.