

LGAC STRATEGIC PLAN PRIORITIES AND ACTIONS

Priority #1 - Communicate regularly with members of the Chesapeake Bay Executive Council, State agencies and other organizations involved in Chesapeake Bay restoration efforts.			
Action #	Action	Steps and Responsible Party	Measure of Success
1.a	Formalize regular communication of LGAC members with their governor and staffs.	Meet with Governors (or PSC member) to discuss proposed recommendations to Executive Council at a minimum. Additional meetings to be held as appropriate or at the request of PSC member or Governor (jurisdiction delegates)	<p>LGAC Coordinator Gattis met with PA DEP Deputy Secretary Kelly Heffner on 10/9/13.</p> <p>VA delegates met with Commonwealth representatives on 12/2/13.</p> <p>Dunmyer and LGAC Coordinator Gattis attended MD Bay Cabinet Meeting on 12/16/13.</p> <p>MD Delegate Dunmyer attended Maryland Bay Cabinet meeting on 6/6/14.</p> <p>PA Delegates Simonetti and Thomas met with DEP Secretary Abruzzo on 6/9/14.</p> <p>VA Delegates Noll, Wilson and Ritter met with Deputy Secretary Baxter in August 2014.</p>
1.b	Participate in meetings of state-based organizations that represent local governments to better engage them in LGAC issues and ensure communications on Bay watershed issues, goals and policies.	<i>Identify organizational affiliations for each member.</i>	<p>Presentations given by members/staff:</p> <ul style="list-style-type: none"> • Capital Region Rotary – Ann Simonetti • VACo Annual Convention – Penny Gross and Janine Burns • Hempfield Rotary – Mary Gattis

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Action #	Action	Steps and Responsible Party	Measure of Success
1.c	Provide an annual report and specific recommendations for action to the EC with particular attention to local needs in individual states.	<p>Identify key issues to be addressed in report (Full Committee)</p> <p>Draft annual report to Executive Council (Coordinator).</p> <p>Approve annual report and specific recommendations (LGAC Executive Committee).</p> <p>Deliver annual report/recommendations at Executive Council meeting (LGAC Chair or designee)</p>	<p>Annual Report and Recommendations Delivered on the following dates:</p> <ul style="list-style-type: none"> December 2013 June 2014

Priority #2 - Create new opportunities to educate local governments on Bay issues and Watershed Implementation Plans (WIPs) by focusing on local streams, sharing success stories and providing other information.

Action #	Action	Steps and Responsible Party	Measure of Success
2.a	Convene workshops for local government officials to share resources and information, identify issues and needs, and gather feedback to bring back to the Executive Council.	<p>Develop session proposals for annual conferences (Coordinator with input from members).</p> <p>Continue to pursue roundtable opportunities at annual conferences (Coordinator with assistance from members).</p> <p>Engage LGAC PA Delegation as advisors on PA Growing Greener project (Coordinator).</p>	<p>Roundtables held:</p> <p>MML – June 2013</p> <p>MACO – August 2013</p> <p>VML - October 2013</p> <p>PML – June 2014</p> <p>PSATC – June 2014</p> <p>MACO – August 2014</p> <p>PA Local Gov't Forum – Sept. 2014</p>

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Action #	Action	Steps and Responsible Party	Measure of Success
2.b	Lead by example and recognize local actions by compiling local success stories (such as Our Waters, Our Towns) and share at meetings, in print, and online.	Develop an awards program (Communications Committee) Review existing sources of info	Hosted Tours for Local Officials: Richmond, VA – March 2014 Capital Region PA – June 2014 LGAC Coordinator developed panel of local elected officials to present at the Stormwater Partners Retreat in April 2015.
2.c	Publicize and promote innovative funding models that local governments can use to support Watershed Implementation Plans.	Coordinate with Environmental Finance Center, Choose Clean Water Coalition or other organization as appropriate (Coordinator)	Coordinator approached Chesapeake Stormwater Network about a financing component for the Stormwater Partners Retreat. To be considered for 2015. EFC representative attended LGAC's Local Government Watershed Forum in PA (Sept 2014) EFP representative schedule to attend LGAC's Local Government Watershed Forum in PA (April 2015)
2.d	Develop a set of key local messages and successful tools for elected officials to use for communication with their constituents and colleagues.	Identify audience(s) Review existing sources of info/toolboxes (Communications Committee)	

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2.e	Build an LGAC website, share links to resources, videos, and other information, and establish a <i>Facebook</i> page to keep members up to date.	Submit content to Megan Lehman for posting (Coordinator and members)	Six news items were posted on LGAC Facebook page between 6/1 and 9/19/2014. As of September 19, 2014 the LGAC FB page has 49 Likes.

Priority #3 – Maximize the effectiveness and impact of LGAC meetings.			
Action #	Action	Steps and Responsible Party	Measure of Success
3.a	Utilize the strategic plan to focus the agenda for LGAC meetings and include time for strategic dialogue at each meeting.	Review strategic plan implementation and update status quarterly (Coordinator) Develop draft agenda (Coordinator) Finalize Agenda (Executive Committee)	
3.b	Provide assignments and talking points for LGAC members following each meeting and prepare a generic press release that can be customized by members for local media follow-up.	Follow up with members on assignments after the meeting (Coordinator)	M. Gattis followed up with members as needed following the December 2014 meeting. See Minutes for specifics.

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3.c	Utilize a work group/subcommittee structure including an Executive committee to facilitate LGAC priorities.		<p>Executive Committee appointed in December 2012. Communications Committee appointed, S. Finlayson is Chair</p> <p>A Chesapeake Bay Watershed Agreement workgroup was established to provide guidance during drafting of the Agreement. Members: Dave, Diane, Penny, James, John, Sheila N.</p> <p>A Local Leadership workgroup was established to serve as advisors during development of Local Leadership Management Strategy. Members: Janine, Kelly, James, Ann, Diane</p> <p>A Tree Canopy workgroup was established to provide input on Urban Tree Canopy Management Strategy. Members: Ann, Bob and Diane.</p>
3.d	Create training and leadership opportunities for LGAC Members and their colleagues.		<p>Held leadership training (Chesapeake Watershed Local Government Forum) September 26-27, 2013.</p> <p>See 2.a regarding Local Government Watershed Forums to be held in PA.</p>

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Priority #4 - Increase effectiveness by seeking out additional funding sources and partnerships to accomplish priorities.			
Action #	Action	Steps and Responsible Party	Measure of Success
4.a	Regularly communicate with the EPA regarding LGAC priorities and ensure LGAC input into EPA's process for contracting the non-profit providing LGAC support.	Attend CBP meetings (Coordinator)	<p>Coordinator attended GIT, MB and PSC meetings.</p> <p>Coordinator completed mid-year grant monitoring interview with EPA Project Officer and submitted semi-annual Progress Report. Received direction from EPA on contract extension.</p> <p>Contract extension approved by EPA.</p> <p>Provided EPA with LGAC Strategic Plan and information on anticipated cost of adding headwater state representatives.</p> <p>Alliance was awarded new six year cooperative agreement to provide LGAC Support.</p>
4.b	Identify priorities for LGAC project funding and potential funding sources.		Secured Pennsylvania Growing Greener grant to implement priority action 2.a. Specifically this grant will allow LGAC to hold 16 Local Government Watershed Forums over next four years (2014-2017).

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4.c	Work with the National Fish and Wildlife Foundation and EPA to sustain the success of the annual Local Government Grant and Technical Assistance Program.	Meet with NFWF and EPA (Coordinator)	<p>Coordinator met with CBP Director Nick DiPasquale and requested a meeting with new NFWF's new Director of CB Programs, Jake Reilly.</p> <p>LGAC Coordinator provided guidance on NFWF INSR and Small Watershed grant RFP.</p> <p>LGAC Coordinator served on review panel for NFWF Technical Assistance grants.</p> <p>LGAC Coordinator and NFWF staff began discussions regarding next round of TA grants and role for LGAC.</p> <p>NFWF attended LGAC's December 2014 meeting to solicit input from committee.</p>
4.d	Promote funding for successful efforts such as the "Circuit Rider Program" that provide direct technical assistance to local governments implementing projects to improve water quality.		See 4.c.