

Work Group Contact

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Stronger by sharing: Shared Messaging for May 2021

Social media holidays

Date	Holiday
May	American Wetlands Month
May	Asian American and Pacific Islander Heritage Month
May	Jewish American Heritage Month
May	National Bike Month
May	National Water Safety Month
May	Historic Preservation Month
May	Wildfire Awareness Month
May	Garden for Wildlife Month
May 2	World Tuna Day
May 3-7	Air Quality Awareness Week
May 3-7	Teacher Appreciation Week
May 3-9	Public Service Recognition Week
May 5	Cinco De Mayo
May 8	World Migratory Bird Day
May 10	Mother's Day
May 16	International Day of Light
May 20	World Bee Day
May 21	World Day for Cultural Diversity for Dialogue and Development, Endangered Species Day, World Fish Migration Day
May 22	Global Accessibility Awareness Day, International Day for Biological Diversity
May 22-28	National Safe Boating Week
May 31	World No-Tobacco Day, Memorial Day

Sample Posts

American Wetlands Month

- ([Learn the Issue: Wetlands](#)) Approximately 284,000 acres of tidal wetlands grow in the Chesapeake Bay region. Wetlands provide critical habitat for fish, birds, crabs and many other species.
- ([What's Wild In Our Wetlands](#)) Use this tool from @NOAAHabitat to learn more about the wetlands in your state. Click on your state to see what types of wetlands exist in your area and the fish that rely on these unique habitats.
- ([Get to know these five Chesapeake Bay wetlands](#)) Learn more about five wetlands that provide rich habitat for wildlife, help make our water cleaner by filtering pollutants and offer recreational opportunities such as hiking, fishing and kayaking.

Garden for Wildlife Month

- ([How to use your yard to save birds and bugs](#)) A diverse population of native plants is needed to host a diverse insect and bird population. Each of us has the opportunity to help by adding a variety of plants to our yards, schools and businesses.
- ([Choose and Use Native Plants](#)) Finding the best native plants for your yard might seem like an overwhelming task, but thankfully, several resources are available to help you pick the species that will thrive in your location.
- ([Beautiful Invaders](#)) One way invasive plants take hold in our region is through our gardens. Before your next plant purchase, consider these regional native alternatives that are just as breathtaking as the invasives.

Content to share

American Wetlands Month

May is American Wetlands Month ([EPA](#))

Examples of State and Tribal Wetland Programs ([EPA](#))

Wetlands Mapper ([USFWS](#))

What's wild in our wetlands ([NOAA](#))

Learn the issue: Wetlands ([CBP](#))

State of the Chesapeake: Wetlands ([CBP](#))

Bay 101: Wetlands ([CBP](#))

Wetlands FAQ ([CBP](#))

Field Guide: Marshes & Wetlands ([CBP](#))

Making wetlands work ([CBP](#))

Get to know these five Chesapeake Bay wetlands ([CBP](#))

Wetland restoration could offset impacts of climate change ([CBP](#))

Visit Jug Bay Wetlands Sanctuary, an ecological wonderland ([CBP](#))

Seven critters that call wetlands home ([CBP](#))

Preserving ancient wetlands and the species that rely on them ([ACB](#))

Asian American and Pacific Islander Heritage Month

Jewish American Heritage Month

National Bike Month

Pedal your way across the Bay on these bike trails ([CBP](#))

National Water Safety Month

Tips to be prepared for water activities ([NPS](#))

Historic Preservation Month

The National Park Service & Historic Preservation ([NPS](#))

Wildfire Awareness Month

Garden For Wildlife Month

How to use your yard to save birds and bugs ([CBP](#))

Choose and Use Native Plants ([CBP](#))

Ten Chesapeake Bay native plants to plant in your yard this spring ([CBP](#))

Beautiful invaders ([CBP](#))

World Tuna Day - 5/2

Air Quality Awareness Week - 5/3-7

Learn the issue: Air Pollution ([CBP](#))

Cleaner air, cleaner waters: Story map illustrates decline in air pollution ([CBP](#))

Forests clean our air, save our lives ([CBP](#))

Teacher Appreciation Week - 5/3-7

Photo of the Week: Education program gets teachers on the estuary ([CBP](#))

Bay Backpack helps educators inspire students to protect, restore Chesapeake Bay ([CBP](#))

Making education meaningful ([CBP](#))

Public Service Recognition Week - 5/3-9

Cinco De Mayo - 5/5

World Migratory Bird Day - 5/8

[World Migratory Bird Day](#)

Field Guide: Birds ([CBP](#))

Making a home for wood ducks ([CBP](#))

Photo of the Week: In winter, the Bay can be paradise for both bird and bird-watcher ([CBP](#))

World Migratory Bird Day 2021 | Sing, Fly, Soar — Like a Bird! ([Environment for the Americas](#))

Mother's Day - 5/10

How Do American Indians Celebrate Mother's Day? ([National Museum of the American Indian](#))

International Day of Light - 5/16

World Bee Day - 5/20

Choose and Use Native Plants ([CBP](#))

Pollinators ([FWS](#))

Nine buzzworthy facts about the honeybee ([CBP](#))

Photo of the Week: Humble bumblebees create big buzz ([CBP](#))

Pollinator Week: Pollinators, Plants, People, Planet ([Pollinator Partnership](#))

Restoration Spotlight: Protecting pollinators as important pieces of environmental puzzle ([CBP](#))

Field Guide: Bumble Bee ([CBP](#))

Field Guide: Honey Bee ([CBP](#))

World Day for Cultural Diversity for Dialogue and Development - 5/21

Endangered Species Day - 5/21

World Fish Migration Day - 5/21

Field Guide: Migratory Fish ([CBP](#))

Looking upstream to the return of migratory fish ([CBP](#))

Photo of the Week: Migrating river herring face upstream struggle ([CBP](#))

The American eel: International fish of mystery ([ACB](#))

By helping eels reach their destination, DEP is improving water quality in the Susquehanna River and the Chesapeake Bay ([PA DEP](#))

Global Accessibility Awareness Day - 5/22

International Day for Biological Diversity - 5/22

Biodiversity helps support healthy, interconnected ecosystems ([CBP](#))

Uncover nature's secrets from your own backyard ([CBP](#))

National Safe Boating Week - 5/22-28

World No-Tobacco Day - 5/31

Memorial Day - 5/31