



Communications Workgroup August Meeting

August 5, 2020 | 1:00 to 2:00 p.m.

Webinar:

<https://umces.webex.com/umces/j.php?MTID=m47922191576e14a57114ff2fba405b01>

Meeting Materials

To find meeting agenda, minutes, presentations and other meeting materials, please visit our Communications Workgroup meeting webpage: https://www.chesapeakebay.net/who/group/communications_workgroup

Agenda

- 1:00 – 1:05 Welcome and Roll Call
- 1:05 – 1:15 Shared Messaging: August
Rebecca Chillrud will lead a discussion about collaborative and coordinated messaging for the month of August, focusing primarily on International Day of the World's Indigenous People and National Water Quality Month. Please plan to share your content or ideas for content that could be amplified by the workgroup.
- 1:15 – 1:30 Member Round Robin
Gregg Bortz will lead off the discussion. Share communications updates from your part of the watershed, or tap the group's expertise for help with questions or ideas you're working on.
- 1:30 – 1:35 2020 Executive Council Meeting
Rachel Felver will provide a preview of this year's Executive Council meeting, which will take place virtually on Tuesday, August 18, from 1:00-2:00 pm. This year's theme is Healthy Bay, Healthy People, Healthy Economy. The meeting will focus on continuing Bay restoration amid the COVID-19 pandemic and the Bay community's DEI efforts.
- 1:35 – 2:00 Healthy Waters, Healthy Communities
Deb Klenotic and Michelle DiNicola from Pennsylvania Department of the Environment will walk us through DEP's recent story map: Healthy Waters, Healthy Communities. This product highlights the efforts to restore water quality in Pennsylvania's portion of the Chesapeake Bay watershed through Pennsylvania's Phase III Watershed Implementation Plan.

Next Meeting: September 2, 1:00-2:00 PM