



Communications Workgroup October Retreat

October 14, 2020 | 9:00 a.m. – 12:45 p.m.

Web:

<https://umces.webex.com/umces/j.php?MTID=m41973712b8c90448ea3c8791ad47752f>

Call in: (408) 418-9388

Meeting ID: 120-666-2307

Password: CommWG

Meeting Materials

To find meeting agenda, minutes, presentations and other meeting materials, please visit our Communications Workgroup meeting webpage: https://www.chesapeakebay.net/who/group/communications_workgroup

Agenda

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| 9:00 – 9:05 | Welcome
<i>Gregg Bortz, Chair</i>
<i>Maryland Department of Natural Resources</i> |
| 9:05 – 9:20 | Overview of the day/Workgroup Announcements
<i>Rachel Felver, Coordinator</i>
<i>Alliance for the Chesapeake Bay</i> |
| 9:20 – 9:30 | October Shared Messaging
<i>Jake Solyst</i>
<i>Alliance for the Chesapeake Bay</i> |
| 9:30 – 11:00 | Inclusionary Messaging and Outreach Training Part One
<i>Erica Atwood</i>
<i>First Degree Consulting, LLC</i> |
| 11:00 – 11:10 | Technology Break |
| 11:10 – 12:40 | Inclusionary Messaging and Outreach Training Part Two
<i>Erica Atwood</i>
<i>First Degree Consulting, LLC</i> |
| 12:40 – 12:45 | Closing Remarks
<i>Gregg Bortz, Chair</i>
<i>Maryland Department of Natural Resources</i> |

Next Meeting: Wednesday, November 4, 1:00 – 2:00 p.m.